

## ***RAISE - Realising and Augmenting Innovations for Startup Enterprises***

RAISE 2021, is an Agripreneurship orientation training program initiated by KAU Agri Business Incubator powered by RKVY-RAFTAAR Scheme of Ministry of Agriculture and Farmer's Welfare, Government of India.

It is a uniquely designed incubation program specifically for pre seed stage agripreneurs, with an aim to promote entrepreneurship innovations in the field of agribusiness and allied sectors.

### **Idea to Product Prototype (Early-stage product development)**

- 'Proof of concept' and 'promising & innovative Ideas' would get access to the research facilities, technical experts, patent filing and extensive mentoring support. This will facilitate to develop and converting business idea into a feasible product prototype that can be scaled up.
- An Eight-Week online training program has been structured to support startups in their journey of entrepreneurship.
- Grant-in-aid of up to Rs. 5 lakhs to the final selected entrepreneurs for prototype development

## **PACE -Promotion of Agriculture through Commercialization and Entrepreneurship**

PACE 2021, is an Startup agri business incubation training program initiated by KAU Agri Business Incubator powered by RKVY-RAFTAAR Scheme of Ministry of Agriculture and Farmer's Welfare, Government of India.

It is a uniquely designed incubation program specifically for seed stage agri-startups, with an aim to promote innovation and entrepreneurship in the field of agribusiness and allied sectors.

### **Product Prototype to establishment and Commercialization**

- Validation of products/service of startups
- Startups will be mentored by experts on how to commercially launch their product or service and sustain and promote growth in marketplaces.
- An grant-in-aid up to Rs.25 Lakhs will be awarded to the start- up for commercializing their product/service.
- Also the extensive Marketing & Mentoring support by industry experts will be continued, till the time start-ups get graduated from our incubation program.

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