

### **Details of Directorate of Students' Welfare**

The mandate of the Directorate of Students Welfare is to ensure the overall welfare of the students at various Colleges of the University. The Director of Students Welfare arranges accommodation of students according to availability of rooms in various students' hostels, arranges facility for student counselling, supervises the extra-curricular activities of the students, arranges programmes for employment and placement of the graduates of the University, organizes and maintains contact with the alumni of the University and performs other duties as may be assigned by the Vice-Chancellor.

The University Employment Information and Guidance Bureau (UEIGB) a collaborative initiative of Directorate of Students Welfare and the National Employment Services of Government of Kerala has set up a Model Career Centre (MCC) at Mannuthy to disseminate information on employment to University alumni, advice on various higher courses education in India and abroad, provide information on competitive exams, guide students on their educational and vocational planning etc.

The Directorate is coordinating the various National Service Scheme (NSS) activities through 12 NSS units in eight constituent Colleges and Institute of Agricultural Technology. The Director of Students Welfare is the Programme Coordinator of the University and member of State NSS Advisory Committee who is assisted by 12 Programme Officers of various NSS units. The Directorate works in liaison with the State NSS Office for implementing various programmes initiated by the State NSS Office. Further, each NSS unit of the University organizes various social service activities relevant to the community and the nation. The NSS units also associate with the Department of Agriculture Development and Farmers Welfare, Government of Kerala for implementing various community/farmer development initiatives of the Government.

Student Counselling Centres have been set up at all Colleges and part-time student counselors are appointed to handhold and support students on matters such as confidence building, to offer supportive and conducive environment for students to address psychological and academic issues or concerns, and for the physical and mental well-being of the students.

The Directorate conducts election to the Students Union of various Colleges and KAU Union to promote corporate social and cultural life of the students at the university and train them in duties and rights of citizenship, development of character, discipline, efficiency, knowledge, democratic outlook, and the spirit of service among the students. Besides, the directorate imparts training in leadership, organizes arts festivals to promote and develop the artistic talents of students, organizes sports meet, physical culture clubs and recreational club, and organizes programmes encouraging students in various constructive activities in context of national development.

The Directorate works in close collaboration and liaison with various institutions for organizing campus placement drives for employment and placement of the graduates of the University. Besides, Placement Cells headed by Placement Officers are set up in all

constituent colleges to assist the Directorate in fulfilling the mandate. Programmes are arranged for empowering and equipping the students to participate in various competitive exams such as JRF/SRF/NET/ARS/SSC/IBPS, personality development and capacity building, soft skills training etc.

**Dr. E G RANJIT KUMAR**  
**DIRECTOR OF STUDENTS WELFARE**