

Kerala Agricultural University

College of Co-operation, Banking and Management

Vellanikkara, KAU P.O, Thrissur Phone: 0487 2438519



Unique by Design



Prolific in Performance

AGRIBUSINESS MANAGEMENT



Apply Now

35 SEATS

**Affordable
Fee**

Eligibility:

- ◆ Any Graduate
- ◆ KMAT/CMAT/CAT Score

Last Date : 26-07-2025

HOW TO APPLY

- ◆ Scan QR Code
- ◆ Read the Prospectus of the programme.
- ◆ Register as a Candidate.
- ◆ Login and fill the online application form.
- ◆ Remit Application Fee through SBI Collect link provided in the application.
- ◆ Upload required documents.
- ◆ Verify and ensure the correctness and completeness of the entries in application.
- ◆ Submit Online application.
- ◆ Download application in pdf format for future reference.



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College of Co-operation, Banking and Management

Vellanikkara, KAU P.O. Thrissur-680656,

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Ranked University

Accredited Programme

Institutional Member

Associating Institution

Consultancy Partner

Supporting Institution

Institutional Partner

Students' Chapter

Mentoring Partner

Media Partner

ABOUT THE PROGRAMME

MBA (Agribusiness Management) programme was designed and launched by Kerala Agricultural University in 2006 to re-engineer the DNA of agribusiness in India for meeting the human capital needs of the fast-growing food and agribusiness sector. Within a short span of time, KAU MBA has become a brand esteemed and admired by the industry. The programme aims to churn out a new breed of agripreneurs and agribusiness managers kindled with fire and endowed with state-of-the-art management knowledge and competencies to serve the nation. The programme is accredited by the Indian Council of Agricultural Research (ICAR), New Delhi.

DURATION OF THE PROGRAMME

- The duration of the programme is Two year (Four Semesters) and is offered by College of Cooperation, Banking & Management, Vellanikkara, Thrissur

UNIQUE IDENTITY

- Offered by NIRF and KIRF Top Ranked University.
- Affordable Fee Structure
- Courseware and hardware are benchmarked with the best-in-class institutions in the sector to meet the dynamic and challenging expectations of the industry.
- Dual Specialization combining Finance, Marketing, and Human Resource Management domains.
- Anchored by team of excellent and experienced Core faculty and Guest faculty cherry-picked from industry and practicing professionals to ensure a harmonious blend of expertise, experience, values, and empathy.
- Pedagogy- a harmony of Case Method, Simulations, Group Discussion, Role Play, etc. complemented by classroom teaching and Farm/Industry exposure visits.
- Industrial and farm visits are undertaken to expose the students to real life situations to unlearn and relearn management lessons.
- Project placement/Internship in domain agribusiness organisations during the Second and Final semesters.
- Hand holds the students to take up entrepreneurship through Agribusiness Incubator of the University.
- Central Digital Library, Wi-Fi Connectivity in college and hostels, and Air-conditioned Smart Classrooms.
- Excellent Job Placement.

ADMISSION PROCEDURE

The University strictly adheres to the admission procedure and guideline issued by the Admission Supervisory Committee for Professional Colleges in Kerala headed by Hon'ble Justice K.K. Denesan.

- Admission purely on Merit based on the qualifying score of KMAT/CMAT/CAT examination.
- Rank list prepared based on the ratio of 80:10:10, wherein 80 percent weightage is for the marks obtained for qualifying examination viz., KMAT/CMAT/CAT and 10 percent weightage each for Group Discussion and Personal Interview.

NUMBER OF SEATS : 40

- 35 seats filled on merit basis from among the candidates qualified in KMAT/CMAT/CAT examination.
- 05 seats reserved for candidates selected through All India Competitive Examination conducted by ICAR
- 05 seats reserved for candidates sponsored by Agribusiness Organizations /Govt. Departments / Agencies & Institutions including Kerala Agricultural University.
- Over and above the maximum, 05 seats are earmarked for international candidates.

ELIGIBILITY TO APPLY

- Professional graduates of State Agricultural Universities/ Deemed Universities under ICAR system with a minimum OGP of 7.0/10.0 (6.5 for SC/ST candidates).
- All Graduates, including professional graduates from Indian/Foreign Universities under regular stream recognised by AICTE/UGC with minimum 60% marks from SSLC onwards under traditional system (5% relaxation to SC/ST candidates). Students pursuing for final degree can also apply.

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