

KVK THRISSUR - Report on Activities of Swachata Hi Sewa Campaign

Swachata Hi Sewa, the Cleanliness Campaign was announced to emphasise and enhance the importance of hygiene and proper sanitation among the public to pave the way for national development. This campaign was initiated focusing the mobilization of people from all walks of life for achieving the targets of clean India and to ensure to make surroundings free from open defecation. It also targeted cleaning of public and tourist places too. The Ministry has made elaborate plans along with the state governments to reach out to poor and marginalised and provide them with sustainable sanitation services.

Celebration of Sewa Diwas

The cleanliness campaign, Swachata Hi Sewa was celebrated in KVK as per the guidelines given by the ATARI Bangalore from 15th September 2017 to 2nd October 2017. The banners were prepared as per the guidelines and displayed in front of the office ensuring visibility and the banners were also displayed in places, where the related programmes were conducted. The Programmes started with cleaning of office and its premises with the involvement of all staff members. On the first day of the shramdaan 4 to 6 hours were spent for the cleaning activities and it continued on other days spending 1 to 2 hours till the programmes concluded.



The oath on Swachthata Hi Sewa was taken by all staff as well as SHG members of KVK and decided to spent maximum of one hour per days indulging in activities to keep the office and its premises clean. As part of swachha Bharat programme itself KVK has initiated the

programme on planting trees in and around the campus and trainings on solid waste management and is still continuing with those activities.



Celebration of Samagra Swachhta Diwas

For celebrating Samagra Swachata Diwas, visit to the SC/ tribal colonies of Madakkathara and Vazhani were arranged with the help of panchayath authorities. Madakathara Panchayat has already received award for ODF free panchayat and in colonies leaflets on sanitation and hygiene were supplied in collaboration with the kerala Suchitwa mission. In Vazhani area the tribal colony has proper toilet facilities. But the tribal lower primary school at Vazhani requires children friendly toilets in school premises.

Celebration of Sarwatra Swachhata and Public function

The activities related to cleaning of public and tourist places were arranged at Vazhini dam and the public function to felicitate the major contributors for this programme was conducted at Government Tribal Lower primary School, Kakkinikadu, Vazhani. As part of the programme a class was arranged for students and parents on importance sanitation and Hygiene and balanced diet for different age groups and healthy cooking methods. A quiz session was conducted for students on sanitation and hygiene and prizes were distributed for the winners.

A bio bin for composting the solid waste was donated to the tribal school. In all activities emphasis was given for minimizing the use of plastics and followed an eco friendly green protocol. For promoting safe to eat vegetable cultivation, vegetable seeds were supplied for staff, students and the participants from the tribal colony. The officials from Vazhani Panchayat, Panchayath member Sri. Suresh and the GTLPS Headmistress Smt. Bindu, attended the programme. KVK has promised to intervene in agriculture related activities of the school and agreed to provide chicks to the tribal families for rearing, in an agreement to provide a part of their egg production to school for their lunch programme. Active participation of SHG members of KVK in all activities is worth mentioning.

Vazhini Dam Cleaning















Awareness Programme at Government Tribal Lower Primary School, Kakkinikadu



