



**KERALA AGRICULTURAL
UNIVERSITY**

PROSPECTUS FOR ADMISSION TO

Diploma

in

Retail Management

2023-2024

1. INTRODUCTION

Retail Market of India is the most attractive and emerging market in the world and has demanded more number of trained professionals in this field. Retail management has become one of the fastest growing career in the industry with the tremendous growth in the economy. A diploma in retail management can equip individuals with the necessary knowledge and skills to succeed in a retail management career. It strives to create a new generation of smart retail professionals of international caliber and aims to equip them with the best practices being followed across the globe. It is a highly attractive course for the beginners in the retail sector.

COURSE OBJECTIVE

- To give students the information about the retail world and abilities needed for a successful career in the retail sector.
- To help students gain a thorough grasp of the retail industry, its dynamics, and the tactics used to manage different facets of retail operations.
- To make the students to experiences first-hand exposure to the real-world challenges faced by retailers and provide them with valuable practical skills.
- To create a new generation of smart retail professionals of international caliber and aims to equip them with the best practices being followed across the globe.
- To obtain portable knowledge and skills that will take the students across organizations throughout the world

The details of course are given below:

a.	Name of Course	Diploma in Retail Management
b.	Name of Institution	College of Co-operation, Banking & Management
c.	Number of seats	60
d.	Duration of Course	2 years
e.	Eligibility	+2 with at least 55% marks in any stream
f.	Fee Structure	
	Admission Fee (Non-refundable)	₹5000
	Semester Tuition Fee	₹25000
g.	Medium of Instruction	English
h.	Accomodation	Candidates have to make own arrangements for boarding and lodging

** The fee will be subject to revision from time to time at the discretion of the University.*

3. SELECTION

The selection of candidates will be based on the academic merit and interview

4. **SYSTEM OF TEACHING AND EVALUATION:**

Credit-based semester system of Kerala Agricultural University

FOR MORE DETAILS ABOUT THE COURSE CONTACT

DR. USHADEVI, K.N,
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For admission related queries, contact +91 487-243 8132/8136 (10 AM to 5 PM on working days) or email to admissions@kau.in

DIRECTOR OF EDUCATION
