

KERALA AGRICULTURAL UNIVERSITY

Abstract

KAU – DSP – Revision of sale price of value added products with effect from 01.04.2026 –
Sanctioned – Orders issued.

DIRECTORATE OF SEEDS AND PLANTING MATERIAL PRODUCTION

No. KAUDSP/74/2026-DSP A1

Dated, Vellanikkara 28-03-2026

Read: (i) This office order No. KAUDSP/86/2025-DSP A1 dated 20.09.2025
(ii) Requests received from various Stations under KAU

ORDER

As per the reference read 1st above, the selling price of processed products produced in various stations of KAU were revised with effect from 22.09.2025 taking in to account the new GST rates.

Now vide reference read 2nd above, requests have been received from various Stations of Kerala Agricultural University to revise the price of value added products/processed products for the year 2026-27.

Under the circumstances, the following orders are issued.

- The sale price of value added products are hereby revised with effect from 01.04.2026 as detailed below:

Sl. No	Item	Quantity	KAU Sale Price (₹) (including GST)	MRP (₹) (including GST)
Value added products @ 5%GST				
1.	Squash	500 ml	90.00	110.00
2.	Squash	750 ml	150.00	180.00
3.	Passion fruit Squash	750 ml	180.00	220.00
4.	Passion fruit Squash	500 ml	120.00	145.00
5.	Carambola squash	750 ml	140.00	170.00
6.	Jamun Squash	500 ml	140.00	170.00
7.	West Indian Cherry squash	750 ml	180.00	220.00
8.	Mangosteen squash	500 ml	185.00	225.00
9.	Rambootan squash	500 ml	185.00	225.00
10.	Jam	500 g	150.00	180.00
11.	Jam	250g	75.00	90.00
12.	Cashew apple mixed jam	250 g	75.00	90.00
13.	Banana jam	300 g	85.00	105.00
14.	Banana piece mixed jam	300g	90.00	110.00
15.	Fruit and vegetable jam	250 g	85.00	105.00
16.	Fruit and vegetable jam	500 g	150.00	180.00
17.	Jelly	500 g	150.00	180.00

18.	Jelly	250g	75.00	90.00
19.	Fruit marmalade	500 g	175.00	210.00
20.	Fruit crush (Mango and guava)	500 ml	85.00	105.00
21.	Passion fruit Fruit crush	750 ml	160.00	195.00
22.	Fruit Nector	200 ml	50.00	60.00
23.	Amrooth - Guava nector	500 ml	150.00	180.00
24.	Fruit syrup	500 ml	120.00	145.00
25.	Fruit syrup	750 ml	160.00	195.00
26.	Nutmeg rind syrup	750 ml	160.00	195.00
27.	Lime ginger syrup	750 ml	180.00	220.00
28.	Anola-lime-ginger syrup	750 ml	180.00	220.00
29.	Amla syrup	500 ml	150.00	180.00
30.	Amla syrup	250 ml	75.00	90.00
31.	Amla -Birds eye chilli syrup	750 ml	185.00	225.00
32.	Naruneendi syrup	500 ml	160.00	195.00
33.	Passion fruit syrup	750 ml	180.00	220.00
34.	Passion fruit syrup	500 ml	110.00	135.00
35.	Passion fruit syrup	250 ml	60.00	75.00
36.	Cashew apple syrup	750 ml	140.00	170.00
37.	Cashew apple syrup	500 ml	95.00	115.00
38.	Cashew apple syrup	10 ltr	1390.00	1670.00
39.	Coconut water syrup	250 ml	55.00	70.00
40.	Coconut water syrup	500 ml	85.00	105.00
41.	Blended Noni syrup	750 ml	180.00	220.00
42.	Banana pseudostem sweetened juice	500 ml	80.00	100.00
43.	Banana pseudostem sweetened juice	250 ml	60.00	75.00
44.	Banana pseudostem sweetened juice	150 ml	40.00	50.00
45.	Banana pseudostem sweetened juice	750 ml	110.00	135.00
46.	Banana pseudostem unsweetened RTS	500 ml	70.00	85.00
47.	Banana Pseudostem with lemon juice	250 ml	80.00	100.00
48.	Banana Juice RTS	150 ml Bot.	20.00	25.00
49.	Banana Juice RTS	200 ml Bot.	25.00	30.00
50.	Banana Juice RTS	500 ml Bot.	50.00	60.00
51.	Tender coconut juice	1000 ml	175.00	210.00
52.	Flavoured tender coconut juice	300 ml	50.00	60.00
53.	Cashew apple clarified juice	200 ml	20.00	25.00
54.	Cashew apple RTS beverage	200 ml	60.00	75.00
55.	Coconut water zip up	1 pkt	5.00	6.00
56.	Jeevani (Sugar)	500 ml	180.00	220.00
57.	Jeevani (Salt)	500 ml	180.00	220.00
58.	Ivy gourd (pickle)	400 g	140.00	170.00
59.	Lime & cut mango pickle	400 g	140.00	170.00
60.	Lime & cut mango pickle	200 g	70.00	85.00
61.	Banana flower/ pseudostem/ rhizome/ peel pickle	400 g	125.00	150.00

62.	Banana flower/ pseudostem/ rhizome/ peel pickle	250 g	85.00	105.00
63.	Banana flower/ pseudostem/ rhizome/ peel pickle	200 g	65.00	80.00
64.	Banana flower/ pseudostem/ rhizome/ peel pickle	100 g	35.00	45.00
65.	Banana pseudostem with lemon	400 g	110.00	135.00
66.	Tender mango pickle	400 g	175.00	210.00
67.	Tender mango pickle	200 g	90.00	110.00
68.	Dry mango pickle	250 g	100.00	120.00
69.	Tender jackfruit pickle	200 g	85.00	102.00
70.	Tender jackfruit pickle	250 g	105.00	130.00
71.	Tender jackfruit pickle	400 g	125.00	150.00
72.	Jack rind pickle	250 g	70.00	85.00
73.	Mushroom pickle	400 g	190.00	230.00
74.	Pumpkin pickle	400 g	130.00	160.00
75.	Amla pickle	400 g	140.00	170.00
76.	Amla pickle	250 g	100.00	120.00
77.	Bitter gourd pickle	400 g	140.00	170.00
78.	Bitter gourd pickle	200 g	70.00	85.00
79.	Brinjal pickle	400 g	130.00	160.00
80.	Nutmeg rind pickle	400 g	140.00	170.00
81.	Passion fruit rind pickle	400 g	120.00	145.00
82.	Garlic pickle	400 g	150.00	180.00
83.	Lovloli pickle	250 g	70.00	85.00
84.	Pineapple pickle	250 g	75.00	90.00
85.	Cashew apple pickle	250 g	75.00	90.00
86.	Cashew sprout pickle	250 g	115.00	140.00
87.	Papaya pickle	200g	65.00	80.00
88.	Coconut pickle	100g	75.00	90.00
89.	Birds eye chilli pickle	250 g	105.00	130.00
90.	Jack fruit varatty	150 g	70.00	85.00
91.	Jack fruit varatty	250 g	110.00	135.00
92.	Banana varatty	250 g	130.00	160.00
93.	Banana varatty	100 g	75.00	90.00
94.	Sarkara varatty	1 kg	480.00	580.00
95.	Sarkara varatty	500 g	260.00	315.00
96.	Sarkara varatty	250 g	145.00	175.00
97.	Sarkara varatty	200 g	125.00	150.00
98.	Sarkara varatty	150 g	85.00	105.00
99.	Sarkara varatty	100 g	80.00	100.00
100.	Jack chips	1 kg	420.00	505.00
101.	Jack chips	500 g	235.00	285.00
102.	Jack chips	250 g	115.00	140.00
103.	Jack chips	200 g	95.00	115.00
104.	Jack chips	100 g	50.00	60.00
105.	Banana chips (Nendran)	1 Kg	480.00	580.00

106.	Banana chips (Nendran)	500 g	250.00	300.00
107.	Banana chips (Nendran)	250 g	140.00	170.00
108.	Banana chips (Nendran)	150 g	100.00	120.00
109.	Banana chips (Nendran)	100g	80.00	100.00
110.	Banana chips Nendran (4 cut)	1 Kg	450.00	540.00
111.	Banana chips Nendran (4 cut)	500 g	250.00	300.00
112.	Banana chips Nendran (4 cut)	250 g	150.00	180.00
113.	Banana chips Nendran (4 cut)	150 g	80.00	100.00
114.	Banana chips (Grand Naine)	1 Kg	345.00	415.00
115.	Banana chips Grand Naine (masala)	1 Kg	380.00	460.00
116.	Banana chips Grand Naine (masala)	500 g	200.00	240.00
117.	Banana chips Grand Naine (masala)	250 g	100.00	120.00
118.	Banana chips Grand Naine (masala)	200 g	90.00	110.00
119.	Banana chips Grand Naine (masala)	150 g	70.00	85.00
120.	Coconut chips	20 g	20.00	25.00
121.	Kunnan powder	1 Kg	400.00	480.00
122.	Kunnan powder	500 g	200.00	240.00
123.	Nendran powder	1 Kg	300.00	360.00
124.	Nendran powder	500 g	150.00	180.00
125.	Nendran powder	250 g	80.00	100.00
126.	Banana fibre	1 Kg	1360.00	1635.00
127.	Banana fibre	500 g	680.00	820.00
128.	Banana fibre	250 g	365.00	440.00
129.	Banana dyed fibre	1 Kg	1615.00	1940.00
130.	Banana dyed fibre	500 gm	870.00	1045.00
131.	Banana dyed fibre	250 gm	450.00	540.00
132.	Osmtically dehydrated fruits	100 g	125.00	150.00
133.	Danthapala oil	100 ml	120.00	145.00
134.	Fruit cheese	250 g	150.00	180.00
135.	Tomato Cheese	100 g	40.00	50.00
136.	Pineapple Cheese	100 g	50.00	60.00
137.	Jack fruit Cheese	100 g	50.00	60.00
138.	Banana Cheese	100 g	55.00	70.00

139.	Sambar curry paste	200g	160.00	195.00
140.	Chicken curry paste	200g	165.00	200.00
141.	Nutrigain powder	200 g	95.00	115.00
142.	Neera spread	150 g	95.00	115.00
143.	RTS Beverage	150 ml	15.00	20.00
144.	RTS Beverage	200 ml	25.00	30.00
145.	RTS Beverage	300 ml	30.00	40.00
146.	RTS Beverage	500 ml	45.00	55.00
147.	Fruit bar	250 g	150.00	180.00
148.	Cashew apple energy bar	5 bars (min. 85 gm)	90.00	110.00
149.	Nutri bar- Thenamruth	100 g	35.00	45.00
150.	Anola preserve/candy	250 gm	125.00	150.00
151.	Amla candy	50 g	24.00	30.00
152.	Papaya candy	100g	35.00	45.00
153.	Cashew apple candy	50 g	35.00	45.00
154.	Cashew apple soft candy	50 gm	45.00	55.00
155.	Cashew apple toffee	20 pieces (min.100 gm)	45.00	55.00
156.	Banana Toffee	1 kg	345.00	415.00
157.	Banana Toffee	100 g	50.00	60.00
158.	Banana Toffee	50 g	25.00	30.00
159.	Banana Toffee	one piece	5.00	6.00
160.	Banana Cream Cake	1kg	610.00	735.00
161.	Banana Cream Cake	500gm	310.00	375.00
162.	Banana Cream Cake	250gm	155.00	190.00
163.	Banana Plum Cake	450gm	200.00	240.00
164.	Banana Plum Cake	900gm	370.00	445.00
165.	Banana Plum Cake	200 gm	100.00	120.00
166.	Banana Plum Cake	100gm	50.00	60.00
167.	Banana Plum Cake	50gm	30.00	40.00
168.	Banana fig	150gm	90.00	110.00
169.	Banana fig	250gm	150.00	180.00
170.	Banana fig	500gm	270.00	325.00
171.	Banana fig	1kg	530.00	640.00
172.	Tender coconut pudding	75 g	35.00	45.00
173.	Neera Pudding	70 g	45.00	55.00
174.	Muffins/ cup cakes - (fruit based and enriched)	50 g	15.00	20.00
175.	Cakes (fruit based)	500 g	130.00	160.00

176.	Banana cup cake	1 kg	260.00	315.00
177.	Banana bread	1 kg	115.00	140.00
178.	Banana bread	500 g	65.00	80.00
179.	Banana bread	250 g	32.00	40.00
180.	Banana Payasam Mix	1kg	450.00	540.00
181.	Banana Payasam Mix	500 gm	250.00	300.00
182.	Banana Payasam Mix	250gm	130.00	160.00
183.	Banana Pazham Payasam Mix	500gm	225.00	270.00
184.	Banana Pazham Payasam Mix	250 gm	140.00	170.00
185.	Vegetable soup	300 ml	35.00	45.00
186.	Mushroom soup	300 ml	40.00	50.00
187.	Lemon grass oil	30 ml	100.00	120.00
188.	VCO Danthapala hair oil	100 ml	220.00	265.00
189.	Kesasudhi shampoo	100 ml	130.00	160.00
190.	Kesaraksha Hair oil	200 ml	250.00	300.00
191.	VCO based Herbal hair oil	100 ml	265.00	320.00
192.	Mukhasree Face pack	50 g	150.00	180.00
193.	Mukhasree Face pack	25 g	75.00	90.00
194.	Face cream	45g	130.00	160.00
195.	Hair cream	45g	125.00	150.00
196.	Mouth wash	100ml	175.00	210.00
197.	Beeswax moisturizer	1 bottle of 20 g	175.00	210.00
198.	Beeswax lip balm	1 bottle of 5 gm	125.00	150.00
199.	Skin emollient cream with mosquito repellent properties	5 g	20.00	25.00
200.	Cocoa Nutrimix	250g	210.00	255.00
201.	Drinking Chocolate	100g	60.00	75.00
202.	Cocoa powder	100 g	130.00	160.00
203.	Dark Chocolate	40 g	90.00	110.00
204.	Chocolate 4 U	40 g	60.00	75.00
205.	White Chocolate 4 U	40 g	60.00	75.00
206.	Cookies	125g	50.00	60.00
207.	Nutribar	100 g	50.00	60.00
208.	Cocoa Chubby	30g	35.00	45.00
209.	Ice cream	60 g	45.00	55.00
210.	Crunch'O	25g	30.00	40.00
211.	White Delite	25g	20.00	25.00
212.	Wonder Wrap	20g	20.00	25.00
213.	Sip-Up	50 ml	10.00	15.00
214.	Black Delite	15g	10.00	15.00
215.	Cocoa Bite	20g	10.00	15.00

216.	Chocos	15g	10.00	15.00
217.	Chocolate spread	250 g	175.00	210.00
218.	Choco Pea	200 g	160.00	195.00
219.	Cocoa digestive falkes cookies	100 g	60.00	75.00
220.	Cocoa digestive oats cookies	100 g	60.00	75.00
221.	Choco Drink	200 ml	60.00	75.00
222.	Cocoa mix	100 g	150.00	180.00
223.	Cocoa RTS	200 ml	30.00	40.00
224.	Assorted chocolate pack	150 g.	115.00	140.00
225.	Assorted chocolate pack	300 g	230.00	280.00
226.	Herbal soap	75 gm	55.00	70.00
227.	Aloe vera soap	75 gm	55.00	70.00
228.	Blue herbal soap	75 gm	55.00	70.00
229.	Red herbal Soap	75 gm	55.00	70.00
230.	Herbal handwash	200 ml	100.00	120.00
231.	Turmeric handwash	200 ml	100.00	120.00
232.	Banana wine	750 ml	820.00	985.00
233.	Pineapple wine	750 ml	840.00	1010.00
234.	Cashew apple wine	750 ml	855.00	1030.00
235.	Cashew sprout	70 g	30.00	40.00
236.	Cashew kernel (without testa, whole, Bold)	1 kg	1250.00	1500.00
		300 gm	450.00	540.00
		100 gm (Jumbo)	150.00	180.00
		50 gm (Jumbo bit)	70.00	85.00
237.	Cashew kernel (without testa, whole ordinary)	1kg	1150.00	1380.00
		300 gm	330.00	400.00
		100 gm	110.00	135.00
238.	Cashew kernel whole (with testa)	300 gm	300.00	360.00
239.	Cashew kernel splits (with testa)	300 gm	270.00	325.00
240.	Cashew kernel pieces (with testa)	300 gm	180.00	220.00
241.	Cashew kernel Bits (with testa)	300 gm	90.00	110.00
242.	Cashew chikki	60 gm	80.00	100.00
243.	Agarbathi incensed sticks	1 packet of 20 sticks	30.00	40.00
244.	Black Dammar Dhoop cones	1 packet of 20 Dhoop cones	45.00	55.00

245.	Desiccated coconut powder	100 g	55.00	70.00
246.	Coconut chutney powder	100 g	50.00	60.00
247.	Ginger chutney powder	100 g	50.00	60.00
248.	Dried Ginger powder	1 kg	500.00	600.00
249.	Turmeric powder	100 g	40.00	50.00
250.	Coffee powder	1 Kg	650.00	780.00
251.	Virgin coconut oil (cold process)	100 ml	135.00	165.00
252.	Virgin coconut oil (cold process)	250 ml	315.00	380.00
253.	Virgin coconut oil (cold process)	500 ml	610.00	735.00
254.	Virgin coconut oil (Hot process)	100 ml	120.00	145.00
255.	Virgin coconut oil (Hot process)	250 ml	275.00	330.00
256.	Virgin coconut oil (Hot process)	500 ml	530.00	640.00
257.	Coconut milk	1 ltr	375.00	450.00
258.	Dried Mango	100 g	90.00	110.00
259.	Dried Garcinia rind	1 kg	250.00	300.00
260.	Fresh button mushroom	300g	90.00	110.00
261.	Adalodaka choornam	20 g	50.00	60.00
262.	Rasnadi choornam	15 g	50.00	60.00
263.	Adalodakam leaf dry powder	50 g	70.00	85.00
264.	Brahmi dry powder	50 g	50.00	60.00
265.	Indigo powder	50 g	70.00	85.00
266.	Henna powder	50 g	50.00	60.00
267.	Kasthoorimanjal dry powder	50 g	70.00	85.00
268.	Manjakoova powder	50 g	40.00	50.00
269.	Banana Halwa	1kg	450.00	540.00
270.	Banana Halwa	500gm	225.00	270.00
271.	Banana Halwa	250gm	115.00	140.00
272.	Fruit/vegetable Halwa	250 g	150.00	180.00
273.	Jack fruit halwa	250 g	145.00	175.00
274.	Jack fruit halwa	150 g	80.00	100.00
275.	Neera Halwa	200 g	120.00	145.00
276.	Kakkan laddoo	1 no.	6.00	10.00
277.	Coconut Jaggery ball	10nos. pckt	80.00	100.00
278.	Coconut sweet ball	10nos. pckt	80.00	100.00
279.	Neera cookies	200 g	100.00	120.00

280.	Banana Cookies	200gm	130.00	160.00
281.	Banana Cookies	100gm	80.00	100.00
282.	Banana Cookies	50gm	50.00	60.00
283.	Cookies sans Sugar	1 kg	400.00	480.00
284.	Organic puttu podi	500 g	60.00	75.00
285.	Banana Noolputtu Powder	1kg	240.00	290.00
286.	Banana Noolputtu Powder	500g	130.00	160.00
287.	Banana Noolputtu Powder	250 g	70.00	85.00
288.	Rice Puttupodi	1 kg	90.00	110.00
289.	Steamed Rice Puttupodi	1 kg	68.00	85.00
290.	Steamed wheat Puttupodi	1 kg	74.00	90.00
291.	Millet flour	500 g	50.00	60.00
292.	Tapioca flour	500 g	50.00	60.00
293.	Poha	1 kg	100.00	120.00
Value added products @ 40%GST				
294.	Carbonated cashew drink	200 ml	35.00	45.00
295.	Carbonated Banana Juice	150 ml	40.00	50.00
296.	Carbonated Banana Juice	250 ml	60.00	75.00
297.	Carbonated pseudostem juice	250 ml	90.00	110.00
Products without GST				
298.	Fresh Neera	200 ml	40.00	50.00
299.	Fresh Neera	1 L.	200.00	240.00
300.	Processed Neera (<i>Keramrutham</i> – bottled)	200ml	45.00	55.00
301.	Processed Neera (RTS)	1L	225.00	270.00
302.	Tender coconut juice (RTS)	300 ml glass	55.00	70.00
303.	Tender coconut juice (RTS)	1000 ml	165.00	200.00
304.	Kera sugar	1 kg	900.00	1080.00
305.	Kera sugar	250 g pkt	240.00	290.00
306.	Kera sugar	100 g pkt	100.00	120.00
307.	Kera sugar (in 5 g sache)	5 g	5.00	6.00
308.	Kerachakkara	1 Kg	800.00	960.00
309.	Kerachakkara	250 g pkt	220.00	265.00
310.	Kerachakkara	100 g pkt	100.00	120.00
311.	Kerachakkara sweet balls	100g (5Nos in a packet)	30.00	40.00
312.	Central Travancore Pathiyan Jaggery	1 kg bottle	160.00	195.00
		2 kg bottle	320.00	385.00
		4 kg bottle	640.00	770.00

		Bulk(above 25 kg)	140.00 per kg	170.00 per kg
313.	Jaggery powder	1 kg	180.00	220.00
314.	Jaggery powder	500 g	90.00	110.00
315.	Neera Zip-up	50 g	10.00	15.00
316.	Dehydrated vegetables	100 g	75.00	90.00
317.	Stingless bee honey	1 kg	2600.00	3120.00
318.	Forest Honey (Indian bee colonies)	1 kg	500.00	600.00
319.	Indian bee honey	1 kg	400.00	480.00

2. **‘KAU sale price’** is applicable for direct sales from all KAU stations. The stations should only sell the products with **KAU sale price label** at their sales counters, not at **MRP**.
3. The existing handling charge exemption is applicable only between KAU stations.
4. While selling the products to **outside agencies for resale** at KAU selling price, **the MRP label** may be pasted on the packet which helps them to resell at MRP. This arrangement is made to compensate the handling charges.

**DIRECTOR OF SEEDS &
PLANTING MATERIAL PRODUCTION**

To

All Head of Stations / Deans / Associate Deans / ADRs / ADRs – Headquarters / Farm Superintendents

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